GET ON IT.
Our story goes back to 2008, when we opened the world’s first circular dance club called ‘Club Watt’. It was there and then that we introduced the Sustainable Dance Floor to the public. A thrilling tech innovation that turns clubbers’ movement into electricity and make them happy in the knowledge that they are generating energy while they party! A brand-new sustainable experience was born.

Now the Sustainable Dance Floor is still traveling across the world for festivals, science fairs, brand-activations and big events.

**MAKE IMPACT**

We did it then, and we do it now...

We create floors that leave an unforgettable and powerful impression on the audience. Our floors are intelligent, interactive and make sustainable energy harvesting visible. Everyone that connects with an Energy Floor realizes they too can make an impact, with just one simple step.

**GET ON IT.**

energy-floors.com
Energy Floors is an impact driven company that helps to speed up the energy transition by making renewable energy visible and exciting.

We believe that all technology is available to create a sustainable world. People just need to realize this and embrace those technologies into their lives. Hence, it is our goal to humanize the energy transition through our products. We make it fun.
The Dancer uses human movement as a source of energy. Each floor module can produce up to 35 Wp of sustained output. This kinetic energy is directly converted into electricity. Through this process the floor interacts with the public and involves them in a unique and interactive energy experience.

We use the generated electricity on the spot to power the floor’s infinity LED lights. We can also use it to power one of our special Dancer Plugins, like our photo application, 2-meter-high LED battery or custom-made Energy Meter on an additional screen. With the Dancer Plugins, we visualize the amount of energy generated on the floor and we can customize the activation to the clients wishes.

**THE DANCER**

INTERACTIVE AND FUN

RENEWABLE ENERGY SOURCE FOR YOUR VENUE

SUSTAINABLE EYE-CATCHER
THE HUMAN POWERED PHOTOBOOTH

Our Human Powered Photo Booth is a low cost, maximum impact energy solution fit for events of all sizes.

In this innovative Photo Booth, you need to dance, jump or battle to generate the necessary energy to activate the camera.

Step on it, show your best moves, fill up the battery and CLICK!

STANDARD SET UP
Portable Human Powered Photobooth with 2 Integrated Sustainable Dance Floor Tiles

Energy Floors energy meter and photoframe
DSLR Canon Camera
2 Headsets with 4 music channels
Mobile phone loading dock
Our Container Club is an all-in-one sustainable event solution. This off-grid Club, built in a 20ft refurbished shipping container featuring DJ-booth, light and sound, is solely powered by 5 solar panels on the roof and 24 Sustainable Dance Floor tiles inside the container.

This unique Club offers visitors a very special and visible energy experience: all it needs to operate is dancing people (and some sunshine).

We can make it fit easily into your campaign or tour by customizing the look of the container inside and out!

**STANDARD SET UP**

- 20Ft shipping container
- 5 Solar Panels on the roof
- 24 Sustainable Dance Floor Tiles
- Energy Floors Meter and Photoframe on screen
- DSLR Canon Camera
- 50 Headsets with 4 music channels
HOW DOES IT WORK?

In the last decade we kept on improving our technology, which has resulted in the world’s most efficient energy converting tile. We produce Sustainable Dance Floor modules of the best quality: the highest energy output in the world, able to resist extreme weather and extraordinary powers, highest life expectancy and applicable in every possible location.

The Sustainable Dance Floor modules flex slightly when stepped on. Inside each tile is an electromechanical system, which transforms the small vertical movement produced by dancing people into a rotating movement that drives a generator.

Or in short... You dance on The Sustainable Dance Floor and you simply create real and useable energy!
Do you want to boost your brand experience? The Sustainable Dance Floor (and additional Dancer Plugins) can be easily integrated into any event with a big audience. Whether it’s a sports event, (eco) festival or product launch. We bring The Dancer and the crowd will provide the energy it, it’s as easy as that!

With over 385 activations in 43 countries we have reached over 13 million people worldwide with The Dancer.

Our creative team has more than enough experience to help you make the most out of your activation. Just let us know what your objective is, and we will help you achieve it.
ENERGY FLOORS

Next to The Dancer, we offer The Gamer and The Walker. Both floors are made out of walkable solar panels that are equipped with LED lights. The solar energy contributes power to your local grid:

THE GAMER

The Gamer is an interactive Smart Energy Floor that challenges children to play energetic physical games on the playground. Play & Learn!

energy-floors.com/gamer

THE WALKER

The Walker is an interactive Smart Energy Floor that actively engages pedestrians in the subject of sustainable energy. Walk & Connect!

energy-floors.com/walker

QUESTIONS ABOUT OUR ENERGY FLOORS?
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